# **Terms & Conditions**

### Eligibility

- Open to eco-conscious individuals, influencers, stylists, bloggers, or sustainability enthusiasts.
- Must be active on social media or engaged in local community activities.

### **Benefits Activation**

- 30% Discount is applicable after completing the 1-month activation period.
- Commission Payout is processed monthly when an ambassador achieves at least 3 sales.
- Event Hosting Support We provide resources if you plan sustainability meet-ups with a minimum of 5 attendees.

#### **Content & Promotion**

- Ambassadors must promote ViaWeave's natural fabrics and handcrafted apparel authentically.
- Posts should tag @ViaWeaveOfficial and use hashtags
  #ViaWeave #SustainableStyle #MindfulFashion.

## **Report Submission**

Monthly Performance Report Submission is mandatory to maintain active ambassador status. The report must include:

- Links/screenshots of all required social media posts.
- o Event details (if hosted), including attendee feedback.
- o Referral link performance (sales generated, engagement).

# **Failure to Submit Report:**

- If an ambassador fails to submit a report for a given month, they forfeit commission and lose access to the 30% discount for that month.
- If no report is submitted for two consecutive months, the ambassador may be removed from the program.

o If an ambassador is inactive for three months, their participation will be permanently revoked, and they must reapply to join again.