

Natural Color Shade Card

A Journey Through Earth's True Hues

At ViaWeave, color is not just visual—it's sacred, soulful, and rooted. Our Natural Color Shade Card is a celebration of nature's palette, carefully extracted from leaves, bark, flowers, roots, minerals, and time-honored traditions of dyeing across Bharat. Each hue you see here is alive — created using natural dyes like indigo, turmeric, madder, kamala, areca, onion peel, eupatorium, walnut, and more. These colors are breathable, biodegradable, and evolve with time, unlike synthetic shades that fade without grace.

Tagetes erecta



Mariold Palette

Notes

Shade tones may slightly vary based on:

- Season & batch of marigold flowers
- Fabric type (cotton, silk, etc.)
- Natural mordant used (alum, iron, etc.)

#FFF7D0

Haldi

#FCE89E

Chhaya

#F6D269

Chanblm

#EDBF3E

Pushpa

#E5A92B

Kanaka

#D48B14

Svarna

#BB740D

Suryam

#9C5C0A

Amberu

#7F4805

Gheede

With gratitude,
Team ViaWeave
Weaving tradition, mindfully

Punica granatum



Pomegranate Palette

Notes

Shade tones may slightly vary based on:

- Season & batch of marigold flowers
- Fabric type (cotton, silk, etc.)
- Natural mordant used (alum, iron, etc.)

#EBD8D1

Keshar

#E4C6B7

Anarya

#D9A695

Rozana

#C27667

Agnika

#A85749

Rohita

#8B3F34

Matira

#6A2C21

Somira

#55221C

Bhaira

#3D1713

Shakti

With gratitude,
Team ViaWeave
Weaving tradition, mindfully

Terminalia chebula



Myrobalan Palette

Notes

Color variations occur naturally depending on factors like:

- The base fabric (cotton, silk, wool, etc.)
- The type and strength of mordants used
- Water pH, season, and drying conditions
- Number of dye dips and fabric treatment

#F8F2DB

Kesar

#EFE4C6

Bhoomi

#DCCC9C

Shali

#C7B77A

Haridra

#AF9E5D

Palash

#95844F

Pahadi

#7C6F42

Vana

#62583E

Choya

#504A35

Nimba

With gratitude,
Team ViaWeave
Weaving tradition, mindfully

Acacia catechu



Kattha (Cutch) Palette

Notes

Shade variations occur based on:

- Fabric base (cotton, linen, silk, wool)
- Mordants used (alum, iron, natural acids)
- Extraction strength & soak duration
- Environmental factors like water type and temperature

#F4E6D8

Bunaai

#E2CCB3

Basaar

#D1B49A

Roobiya

#BA997F

Mittika

#A9826C

Kaaya

#926C54

Bhuraam

#74553E

Sheesam

#5A3F2C

Kabbiyya

#3E2B1F

Kaaliiya

With gratitude,
Team ViaWeave
Weaving tradition, mindfully

Bixa orellana



Annatto(latkan) Palette

Notes

Final results may vary based on:

- Type of fabric used (cotton gives yellows, silk gives richer golds)
- Mordants (alum for golds, iron for rust tones)
- Bath timing and seed-to-water ratios
- Environmental factors like water pH, air temperature, and drying method

#FFF4D6

Prabha

#FBE7AD

Tapti

#F4CD8C

Kesaram

#F0B85C

Kanaka

#EB9E3F

Deepam

#DA8231

Bixaam

#C26825

Agniya

#A54D17

Raktam

#873C10

Rudraa

With gratitude,
Team ViaWeave
Weaving tradition, mindfully

Kerria lacca



Lac (lacca) Palette

Notes

Because lac dyeing is 100% natural and artisan-led, please expect slight shade variations. These are influenced by:

- Type of fabric used (silk retains more vibrance; cotton appears more muted)
- Mordants used (alum brightens, iron deepens)
- Time of dye harvest and seasonal shifts
- Dye bath intensity and fabric immersion duration

#FEE8EB

Rooham

#FAD0D6

Gulika

#F4A9B8

Anaraj

#EB7C9A

Ragini

#D95C84

Sindhu

#B93B63

Jambaa

#9A254B

Ratiya

#7C1939

Lalima

#5F0F28

Neelak

With gratitude,
Team ViaWeave
Weaving tradition, mindfully

What Makes It Special:

- 100% Natural Dyes: Extracted from plants, minerals, and earth-based sources.
- Hand-Dyed with Care: Slow-crafted by artisan hands using traditional methods.
- Sustainable & Circular: Zero toxins. Zero guilt. A full-circle color journey.
- Culturally Rich: Every shade tells a story — inspired by India's sacred rituals, nature's moods, and mindful living.

How to Use This Shade Card:

Each color swatch comes with:

- A unique hex code for reference (digital matching).
- A name rooted in Indian heritage or nature, limited to 7 characters, for easy recall and emotional resonance & are unique to source product's shade.
- The natural inspiration source—like marigold fields, temple earth, riverstone, neem bark, or twilight sky.
- Whether you're curating clothing, home textiles, or artistic pieces — this shade card helps you pick from light to deep tones, crafted with nature's own language.

A Note to Our Conscious Creator:

Natural dyes respond to the environment. Their final appearance can vary slightly depending on:

- Fabric type (cotton, silk, wool, etc.)
- Water source
- Sunlight exposure
- Mordant or fixative used

But this is not a flaw—it's living beauty.

Every variation holds the fingerprint of nature and the artisan.

We Are Always Ready for Experimentation:

At ViaWeave, we're always open to new ideas, creative experiments, and pushing boundaries. Feel free to explore custom shades, unique combinations, or new fabric types. Innovation is at the heart of what we do, and we welcome new inspirations from you, our customers, to evolve with the changing world of natural dyeing.

The ViaWeave shade card isn't just a tool; it's a philosophy. It's a reminder that beauty doesn't have to come at the expense of the planet. Embrace colors that breathe, that age with grace, and that tell stories older than time.

“

Color is Sacred. Choose Mindfully

-ARCHITA LAKSHMANAN

Tagetes erecta



Mariold

Palette

Notes

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#FFF7D0

Haldi



#FCE89E

Chhaya



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Kanaka



#D48B14

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#BB740D

Suryam



#9C5C0A

Amberu



#7F4805

Gheede

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Punica granatum



Pomegranate *Palette*

Notes

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	#EBD8D1 Keshar
	#E4C6B7 Anarya
	#D9A695 Rozana
	#C27667 Agnika
	#A85749 Rohita
	#8B3F34 Matira
	#6A2C21 Somira
	#55221C Bhaira
	#3D1713 Shakti

With gratitude,
Team ViaWeave
Weaving tradition, mindfully

Terminalia chebula



Notes

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#F8F2DB

Kesar



#EFE4C6

Bhoomi



#DCCC9C

Shali



#C7B77A

Haridra



#AF9E5D

Palash



#95844F

Pahadi



#7C6F42

Vana



#625B3E

Choya



#504A35

Nimba

With gratitude,
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Acacia catechu



Kattha (Cutch)

Palette

Notes

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#F4E6D8

Bunadai



#E2CCB3

Basaar



#D1B49A

Roobiya



#BA997F

Mittika



#A9826C

Kaaya



#926C54

Bhuraam



#74553E

Sheesam



#5A3F2C

Kaaliya



#3E2B1F

Kaaliya

With gratitude,
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Bixa orellana



Annatto(latkan)

Palette

Notes

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Prabha



#FBE7AD

Tapti



#F4CD8C

Kesaram



#F0B85C

Kanaka



#EB9E3F

Deepam



#DA8231

Bixaam



#C26825

Agniya



#A54D17

Raktam



#873C10

Rudraa

With gratitude,
Team ViaWeave
Weaving tradition, mindfully

Kerria lacca



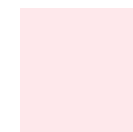
Lac (lacca)

Palette

Notes

Because lac dyeing is 100% natural and artisan-led, please expect slight shade variations. These are influenced by:

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#FEE8EB

Rooham



#FAD0D6

Gulika



#F4A9B8

Anaraj



#EB7C9A

Ragini



#D95C84

Sindhu



#B93B63

Jambaa



#9A254B

Ratiya



#7C1939

Lalima



#5F0F28

Neelak

With gratitude,
Team ViaWeave
Weaving tradition, mindfully

Caesalpinia sappan



Sappan wood

Palette

Notes

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- Time of dye harvest and seasonal shifts
- Dye bath intensity and fabric immersion duration



#FCE4EC

Roosai



#F8C3D8

Taamal



#F29BBE

Shubha



#E3739B

Jivani



#C44C7A

Rajira



#A53663

Manini



#882F52

Neeraj



#641E3D

Ketaki



#3E0F28

Radhini

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Team ViaWeave
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Indigofera tinctoria



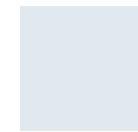
Natural Indigo

Palette

Notes

Key points to know about our Indigo process:

- Color evolves: Shades are created through dipping & oxidizing — each dip deepens the tone.
- Fabric type impacts tone: Silk reflects sheen, while cotton shows depth
- Batch uniqueness: Minor variations in weather, water, and fermentation affect shade subtleties — a beautiful hallmark of authenticity



#e1e9ee

Nilaya



#bdd4e5

Induva



#9bbad3

Tarang



#6e9dc8

Neelam



#4a85b7

Jaladh



#2f6ca3

Chhavi



#1d4e8a

Dhruva



#123866

Raati



#0a2343

Ananta

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Team ViaWeave
Weaving tradition, mindfully

Rubia cordifolia

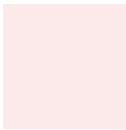
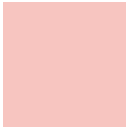





Madder (Manjistha) *Palette*

Notes

Because lac dyeing is 100% natural and artisan-led, please expect slight shade variations. These are influenced by:

- Type of fabric used (silk retains more vibrance; cotton appears more muted)
- Mordants used (alum brightens, iron deepens)
- Time of dye harvest and seasonal shifts
- Dye bath intensity and fabric immersion duration

	#fceaea Gulabi
	#f7c5c0 Ruhini
	#ee9d90 Kamini
	#e97c6f Sundar
	#d35a54 Sharad
	#b2423d Sindhu
	#972f2b Raktam
	#6b1d1d Tamaal
	#401213 Anurag

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Weaving tradition, mindfully

Butea monosperma



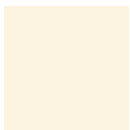
Palash (Tesu)

Palette

Notes

Key things to know about Palash dyeing:

- Shade varies by flower maturity & drying method.
- Mordants like alum, iron, or natural ash affect final color.
- Base fabric changes outcome: cotton yields earthy tones; silk shines golden.
- Slight seasonal and botanical variation adds beauty and uniqueness.



#fdf3e1
Tapan



#fbela9
Gorja



#f7c167
Kesar



#f3a437
Agniya



#ef8a1a
Palash



#d26c14
Ketaki



#b04c11
Dahana



#8f3b0f
Rudra



#65290b
Shanti

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Team ViaWeave
Weaving tradition, mindfully

Areca catechu



Areca nut (Betel Palm)

Palette

Notes

- Shade results depend on nut maturity, processing (dried or fresh), and mineral content of the water.
- Dye behaves uniquely across fabric types (cotton = muted matte, silk = warm gloss).
- Natural mordants like alum or iron are used to set and shift colors.
- Expect beautiful variations—a hallmark of true botanical dyeing



#f4e3cd
Supti



#e0c2a6
Tanvi



#c8a382
Kesar



#b47b5b
Chikni



#9d5c3a
Tamal



#82412c
Sthira



#68301f
Vetan



#4f1e13
Jeeva



#36160c
Dhruv

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Team ViaWeave
Weaving tradition, mindfully

Quercus infectoria



Gallnut (Oak Galls)

Palette

Notes

- Shades may vary based on water source, pH level, and fabric used.
- Cotton absorbs deeper greys, while silks reflect soft taupes and woodland browns.
- Gallnut is rich in tannins, making it a natural mordant and enhancing dye durability.
- Subtle streaks and tone variations are not flaws—they are natural signatures of this botanical process.



#f0e7d6

Soma



#d8c9b3

Tapas



#c3ac8f

Mridu



#aa8c6a

Punar



#8d6f52

Taru



#75563d

Jangha



#5e4331

Kand



#4a3425

Ratri



#332117

Agra

With gratitude,
Team ViaWeave
Weaving tradition, mindfully

Ageratina adenophora

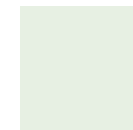


**Eupatorium
stecky snake roots**

Palette

Notes

- These hues are extracted from whole leaves and stems of Eupatorium.
- Iron dramatically shifts colors from lime green to mossy olive.
- Final shades may vary slightly based on altitude-grown
- Eupatorium, season of harvest, and fabric type.
- Best results appear on cotton, wool, and silk after pre-mordanting.



#e7f0e3

Nilaav



#d4e2c7

Tarun



#bfd5af

Harit



#aac497

Kanak



#91ae7b

Tunga



#798e64

Pakva



#60744e

Shyama



#475a3b

Arany



#33412b

Tamas

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Juglans regia

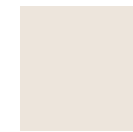


Walnut (Akhrot)

Palette

Notes

- These hues are drawn from the outer green husks of Juglans regia (not the inner nut).
- The depth of tone is influenced by concentration, pH, mordants, and fabric type.
- For deep chocolates and umbers, a combination of walnut + iron + time yields best results.
- Final results may differ slightly across cotton, wool, and silk



#ede5dc

Mridu



#d6c5b2

Vetra



#bca28b

Panka



#a4846b

Tanut



#8b6a56

Bhoom



#735843

Nisad



#5c4535

Sharv



#453326

Kaash



#2f231a

Tamra

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Symplocos racemosa



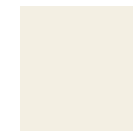
**symplocos
lodhra bark**

Palette

Notes

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- Mordants used (alum brightens, iron deepens)
- Time of dye harvest and seasonal shifts
- Dye bath intensity and fabric immersion duration



#f3efe3

Tapaal



#e4dac6

Baasa



#cfc2a8

Somaal



#bba885

Laari



#a3916f

Aarna



#8d7a5c

Naaga



#776549

Raasa



#5f5139

Kaagaz



#4a3e2d

Kaalaa

With gratitude,
Team ViaWeave
Weaving tradition, mindfully

Mallotus Philippinensis



**Kamla
Monkey Face Tree**

Palette

Notes

- Kamla yields vibrant shades, especially on protein fibers (like silk and wool).
- On cotton, it may produce muted peach-orange tones unless combined with other herbs or mordants.
- Modifiers like alum, iron, and pH adjustment allow an impressive variety—from sunrise gold to terracotta.
- Colors are fast, but slightly deeper on silk/wool than on cellulose fibers.
- Each hue is a reflection of the land it comes from—from sacred groves to ancient dyesheds



#f8e3b6

Kesar



#f4c775

Chitra



#eda749

Arunaa



#d98f33

Raang



#c97e2b

Surya



#b36620

Ghewar



#9d5318

Maati



#843f10

Paliit



#6b3210

Tamaal

With gratitude,
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Weaving tradition, mindfully

Alkanna tinctoria



**Alkanut
(Ratanjot)**

Palette

What to Expect:

- On silk and wool, Alkanet sings — producing complex purples and vintage mauves.
- On cotton, expect gentler greys and violets — unless alkalized.
- Its shades shift with pH: acid yields pinkish hues, alkaline reveals purples/blues, iron deepens into ink-tones.
- Slight oxidation over time is natural — think of it as the dye evolving with you.



#ede6f3
Neelaa



#d8c2dd
Baala



#c8a3cb
Pushpi



#ae82b6
Vrinda



#9762a1
Mahee



#804d8b
Lajvnt



#5e3a6c
Kumuda



#452e53
Meghya



#2c1c34
Neelak

With gratitude,
Team ViaWeave
Weaving tradition, mindfully

Lawsonia Inermis



**Henna
(Mehendi)**

Palette

What to Expect:

- On cotton and linen, Henna yields subtle gold-olive and ochre hues.
- On wool and silk, deeper warmth emerges — think bronze, amber, moss.
- Henna reacts gently but significantly with iron and pH modifiers.
- With layering or over-dyeing, deeper browns and moss tones are revealed.

Please note: Henna colors deepen and mature beautifully over 48–72 hours post-dyeing. It's a living color — oxidizing and binding as it breathes.



#f6f2e2

Saanjh



#ece2c5

Gendaa



#e0d4a6

Kumhar



#ccb87d

Haldiya



#bfa465

Champa



#a78c4f

DesiGrn



#8e743f

Neemra



#725d33

Mittika



#564923

Paatal

With gratitude,
Team ViaWeave
Weaving tradition, mindfully

Rheum Emodi



**Himalyan rhubarb
(Revandchini)**

Palette

What to expect ?

- Yellows to goldens emerge beautifully on cotton and linen with alum.
- Warm tans, olives, and browns develop on silk and wool with iron.
- It's perfect for eco-prints, mordant painting, and heritage-dyed fabrics.
- Final tone depends on mordant, pH of dye bath, and fiber type.



#f7ecd3

Girikhi



#f2dab3

Amaltas



#e7c18a

Kesaram



#d4a96b

Khakaa



#b78f51

Tejpat



#9c7a3e

Bhutiya



#856836

Rantaal



#6d542e

Gosira



#584425

Tapobh

With gratitude,
Team ViaWeave
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Acasia Mearnsii (nilotica)



**Mimosa
(Chui Mui)**

Palette

What to expect ?

- Warm beiges to earthy browns on cotton, silk, linen, and wool.
- Works beautifully as both primary dye and as a tannin base for other dyes.
- Final tones vary based on mordant used, fiber type, and extraction duration.
- Richer colors achieved through multiple dye layers or iron modification

	#f3ecdd Gharik
	#e7dbc3 Payasa
	#d3c2a3 Pattal
	#bca888 Kashera
	#a58d6f Tapra
	#8c7759 Mahuli
	#745e45 Bhaata
	#5f4b36 Badram
	#463a2a Pauran

With gratitude,
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Weaving tradition, mindfully

Schinopsis quebracho



**Quebracho
(Qubarcho)**

Palette

What to expect ?

- A palette of peachy beiges, woody pinks, and terra browns.
- Best results on protein fibers like wool and silk, though cotton takes well with proper mordanting.
- Colors deepen with iron or tannin modifications, and layering builds richness.
- Subtle variations enhance the handcrafted beauty of your fabric.



#f1d9c7
Chandan



#e9bda3
Tilkut



#d9a384
Gulabi



#c18e6c
Raktaam



#a97655
Panchak



#926043
Mrittik



#7b4f36
Kesarin



#643f2b
Shallin



#4d3222
Tapovan

With gratitude,
Team ViaWeave
Weaving tradition, mindfully

Allium cepa



Onion Peel (Pyaj Chhilka)

*Paletti
Palette*

Notes

What You Should Know:

- Peel color, fabric, and mordants (like alum or iron) greatly affect final shade.
- Best suited for protein fibers (wool, silk) and well-mordanted cotton.
- No synthetic additives — colors may shift slightly with each batch, embracing uniqueness



#f8e7b2

Haldiya



#f4d592

Sonali



#e6b97e

Mograa



#d69c66

Ambaram



#c2854f

Khajura



#a76e3d

Jawarik



#8f5930

Bhungrr



#724728

Kaashth



#5b361d

Tamraa

With gratitude,
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Terms & Conditions:

Lead Time: 3–6 weeks depending on color, quantity and weather conditions.

MOQ: 35 meters per color per design

- **Product Variations:** Due to the inherent nature of natural dyes, the final color may vary slightly depending on the fabric, dyeing method, and environmental factors. Slight differences in color from the shade card are not considered defects.
- **Custom Orders:** For custom or experimental dyeing, please note that additional charges may apply depending on complexity and order size. Lead time will also vary based on the specific requirements.
- **Usage Rights:** The names, colors, and designs featured in the ViaWeave Natural Color Shade Card are the intellectual property of ViaWeave. Reproduction or use of the colors and names for commercial purposes without permission is prohibited.
- **Returns & Exchanges:** Due to the customized and hand-dyed nature of our products, returns and exchanges are not accepted unless the product is damaged or defective upon arrival. Please contact us immediately if you receive a damaged product.
- **Order Fulfillment:** Once an order is confirmed, we will process it according to the dyeing and shipping timelines. Please be mindful that processing times may vary based on the intricacies of your custom request.
- **Environmentally Friendly:** We remain committed to sustainability. All dyes used in our products are non-toxic, and we strive to minimize waste and use eco-friendly practices throughout our process.
- **Customer Satisfaction:** Your satisfaction is important to us! We encourage feedback and suggestions for improvement, especially regarding custom requests and experimental shades.

CONTACT US



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Near Lalita Devi Temple
Prayagraj,
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XYZ



www.viaweave.com

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